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Total No. of Questions : 5 [Total No. of Printed Pages : 2
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B. B. A. (Semester - II) Examination - 2009
PRINCIPLES OF MANAGEMENT
(2008 Pattern)
Time : 3 Hours [Max. Marks : 80
Instructions :
(1) All questions are compulsory.
(2) Figures to the right indicate full marks.

Q.1) Define the term Management. Explain different functions of Management. [15]
OR
Q.1) "Management is an art of getting work done through people." Explain various functions of Management in light of this statement. [15]
Q.2) Explain F.W. Taylor's Contribution to Management Thought. [15]
OR
Q.2) Explain in brief different Approaches of Management. [15]
Q.3) What is Maslow's Theory of Hierarchy of Need. [15]
OR
Q.3) State and explain various types of qualities that are required by an effective leader. [15]
Q.4) What is Strategic Management ? Explain importance of Strategic Management in India. [15]
OR
Q.4) Define Total Quality Management. What are the advantages and disadvantages ? [15]
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